



You Know California Law is Complex. CEB Knows the Way.

Not in Westlaw. Not in Lexis. Only in CEB.

65% of new content in CEB Practitioner is completely unique - guidance you won't find on Westlaw™, LexisNexis®, or anywhere else.

Why? Because national platforms stop at general guidance. Practitioner™ goes further, delivering *California specific* practical know-how, workflows, and strategy notes tailored to the state's complex legal and regulatory environment.

General Coverage Doesn't Cut It When It Comes to California

California is one of the most complex legal and regulatory environments in the world. When it comes to deep, nuanced California coverage, most vendors either don't cover certain topics at all, or their general coverage doesn't give you the California-specific nuance you need.



Built for California. Designed for the Way You Work.

CEB Practitioner is the only workflow solution that helps California attorneys and legal professionals move seamlessly from research to execution. With guided coverage, annotated forms, checklists, and strategy notes, it's a practical companion for your daily work—not just a library of legal information.

What's New

Here's a look at just a few of the unique, recently released workflows across core practice areas:

Practice Area	Workflows
IP for Business Lawyers	IP Identification & Valuation Registering & Protecting IP Assets Patent Issue Spotting for Business Attorneys Copyright Licensing Trademark Licensing Trade Secret Licensing
Business Finance	Planning for Business Financing: Business Plans and Understanding Capital Business Lending & Investor Agreements
Business Succession Planning	Succession Planning for Closely Held Businesses
Construction	Drafting Construction Contracts Reviewing, Negotiating, and Changing Construction Contracts
Employment Compliance	Managing Risk in Hiring Attorneys Drafting Employment Agreements
Estate Planning	Succession Planning for Closely Held Businesses Drafting A/B Trusts Irrevocable Life Insurance Trusts Grantor Retained Annuity Trusts (GRATs) Intentionally Defective Grantor Trusts

Case Study Spotlight: Succession Planning for Closely Held Businesses

-  100% of the content is unique to CEB
-  70% is not available in CEB books – it's only in Practitioner

Why It Matters

Closely held and family-owned businesses make up 26% of all companies in California. And in many industries – like land development, consumer products, and tech startups – these businesses can also be among the most profitable. That's why estate planning and business planning can't be handled in isolation. When advising clients with closely held businesses, you need a comprehensive succession plan that covers:

- Identifying the client
 - Evaluating potential transferees
 - Planning for incapacity
- Obtaining a business valuation
 - Selecting appropriate transfer techniques
 - Integrating the client's broader estate plan